

IMAX[®]

GLOBAL UPDATE

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Hi everyone! This has definitely been a week of juxtapositions. The sun finally came out in California but the ability to hit the beach is still challenged while much of North America faced a string of rainy days. The U.S. is trudging through the longest annual period without a break as China approaches a national holiday. Although most of us are still stuck inside people are still coming together in [Canada](#) and elsewhere to raise money for people impacted by COVID-19.

And, as many of you know, *Avengers: Endgame* was released to worldwide acclaim just over one year ago. For those of us who saw it in theatres, the experience was incredible (listen to this [Russo Brothers tweet](#) for an awesome reminder). The sound of that crowd might stand in stark contrast to the outside world today, but make no mistake, **that energy and enthusiasm hasn't gone anywhere - all of us are also just waiting to assemble.**

Let's run with that fervor this week as we revisit yet another important anniversary and more. Remember to reach out to comms@imax.com if you have stories about your IMAX team from the last few weeks or if you'd like to share any photos or anecdotes from home.

Happy reading!

HUBBLE 10-YEAR

CHANGE YOUR VIEW OF OUR UNIVERSE

IMAX HUBBLE

NARRATED BY LEONARDO DICAPRIO

WARNER BROS. PICTURES AND IMAX FILMED ENTERTAINMENT PRESENT "HUBBLE" IN COOPERATION WITH THE NATIONAL AERONAUTICS AND SPACE ADMINISTRATION
NARRATED BY LEONARDO DICAPRIO DIRECTOR OF PHOTOGRAPHY AND ASTRONAUT TRAINING JAMES NEIHOUSE MUSIC BY MICKY ERBE AND MARIBETH SOLOMON ASSOCIATE PRODUCER JUDY CARROLL EXECUTIVE PRODUCER GRAEME FERGUSON PRODUCED AND DIRECTED BY TONI MYERS

IMAX.COM/HUBBLE

IN COOPERATION WITH



IMAX

WARNER BROS. PICTURES



REMINDER: In honor of the 10th Anniversary of the IMAX film *Hubble*, IMAX will be posting a new Q&A this week on [YouTube](#) featuring David Keighley, James Neihouse, ASC, Director of Photography and Astronaut Crew Trainer on Hubble, and Leo Baljet, Senior IMAX Engineer on the film. Stay tuned to the end to also hear their ideas about what's next for IMAX in space!

IMAX MOVIE TRIVIA



How much do you know about IMAX movies? Every Monday and Wednesday, the **#sp-office-random** slack channel plans to post three questions based on a specific theme, with at least one relating directly to a movie released in IMAX. Check it out or request access now!

VIRTUAL WORLD

What's the best WFH or quarantining hot take you've seen lately? Here's a roundup

our most recent favorites...



- [Paul Rudd](#) (aka Ant-Man) gets back in touch with a cousin on SNL and things get weird.
- Comedyperson [Alexis Gay](#) gives us an on point lightning round of WFH commentary.
- [Campus Univers Cascades](#) in France, which trains stunt workers for film and television, created an insane video of their skills from home.

ICYMI!

AVENGERS: ENDGAME WEEK 2020

In honor of the one year anniversary of *Avengers: Endgame*, Inverse is celebrating several aspects of the film all week long, including its production, easter eggs, the experience for those who saw the premiere and more. Check it out [here!](#)



A24 recently began [auctioning](#) off a number of their film props, from *Midsommar* and *Hereditary* to *Uncut Gems* and *Lighthouse*, to help benefit a number of organizations fighting the COVID-19 pandemic including Food Bank For New York City, The FDNY Foundation and more.

THE NEW YORKER

The New Yorker is recirculating John Lahr's 2001 [profile of the playwright August Wilson](#) in honor of his birthday this week. Absolutely worth a read whether you're a fan or not, and if you haven't read his plays consider checking those out as well.

The New York Times

Gabrielle Hamilton, the chef and owner of Prune and Eat writer, penned a heavy [column](#)

for *The New York Times* on her experience during COVID-19 including closing the restaurant. An incredibly reflective piece for all of us, especially foodies and entrepreneurs.

Thanks for coming back! Please send your submissions and ideas to comms@imax.com (and we're still on the lookout for our first Guest Editor). See you next time.

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How are we doing? Email comms@imax.com with any ideas, comments, or questions about the IMAX Global Update.

If you have a question directly for IMAX Leadership, submit it on the [Ask a Leader](#) platform on IMAX Source.

And, you can recognize someone's work specifically through our [Achievers](#) platform.

Visit the [IMAX People Site](#) for information related to our business, your safety, health and wellbeing as well as resources to help you deal with the personal impact of COVID-19.

[Optum](#) also has a number of resources available to IMAX employees, including a 24/7 emotional support [Public Crisis Line](#) and other free resources, articles and tools to help you and your family cope with a public health event. Register or sign in as Guest with the code "imax".

