

IMAX

GLOBAL UPDATE

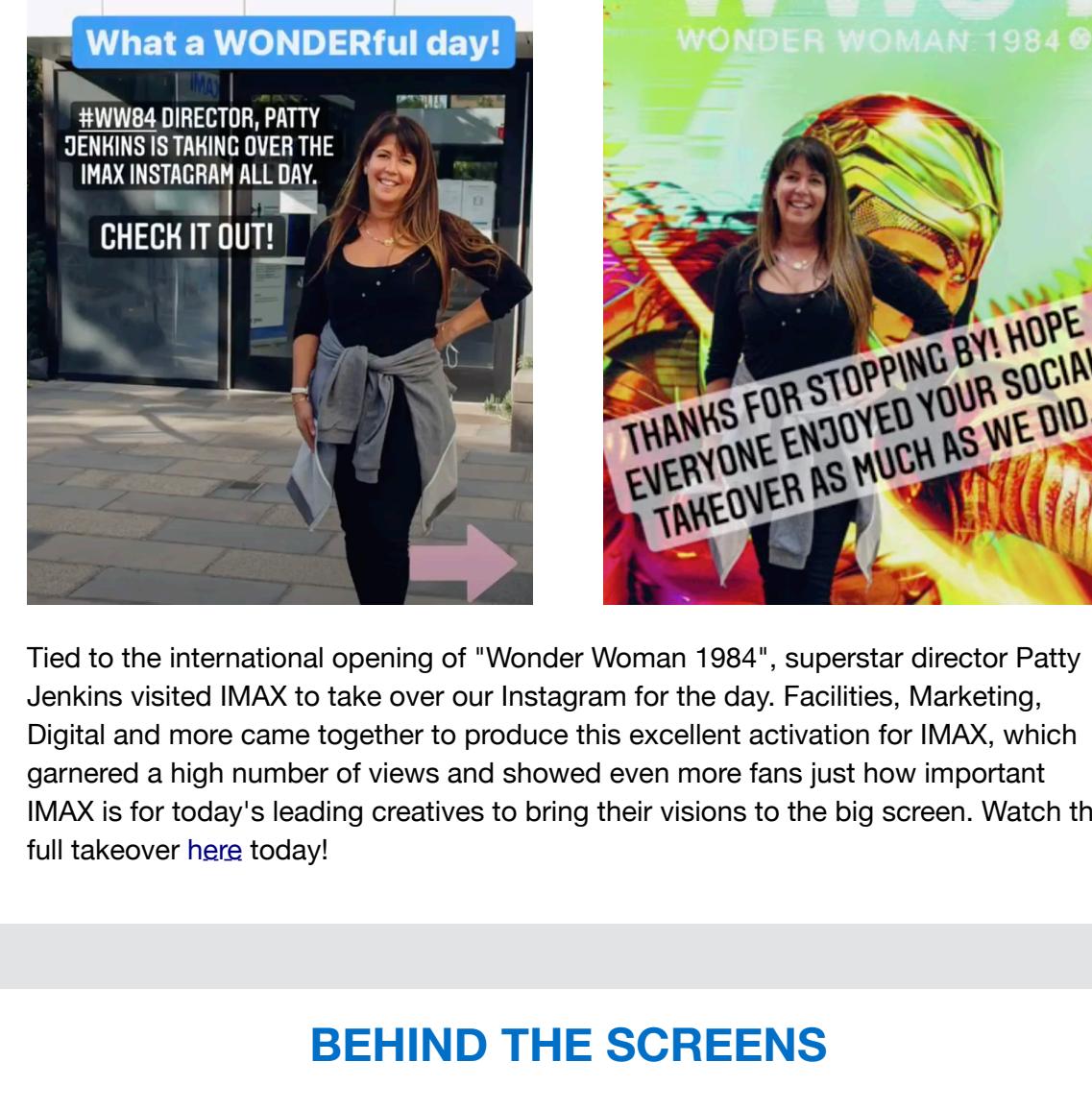
Vol. 28 December 22, 2020

Hi all, and welcome to the final edition of the IMAX Global Update for 2020. At the start of this endeavor, we hoped to use this newsletter to help connect the dots on what we're up to across our various offices and theatres. With your input, we've been able to do just that, keeping us better connected around the world - and, for most of us, from home.

From reviewing photos and stories to anecdotes and shoutouts, it's been a pleasure bringing you these last 28 Volumes. To say you've been busy is an understatement, and the Editors here have had the unique opportunity to see first-hand just how much exciting work has gone on globally. Like most of us (but hopefully all) we'll take a little time off to recharge, but can't wait to bring you more Global Updates in 2021.

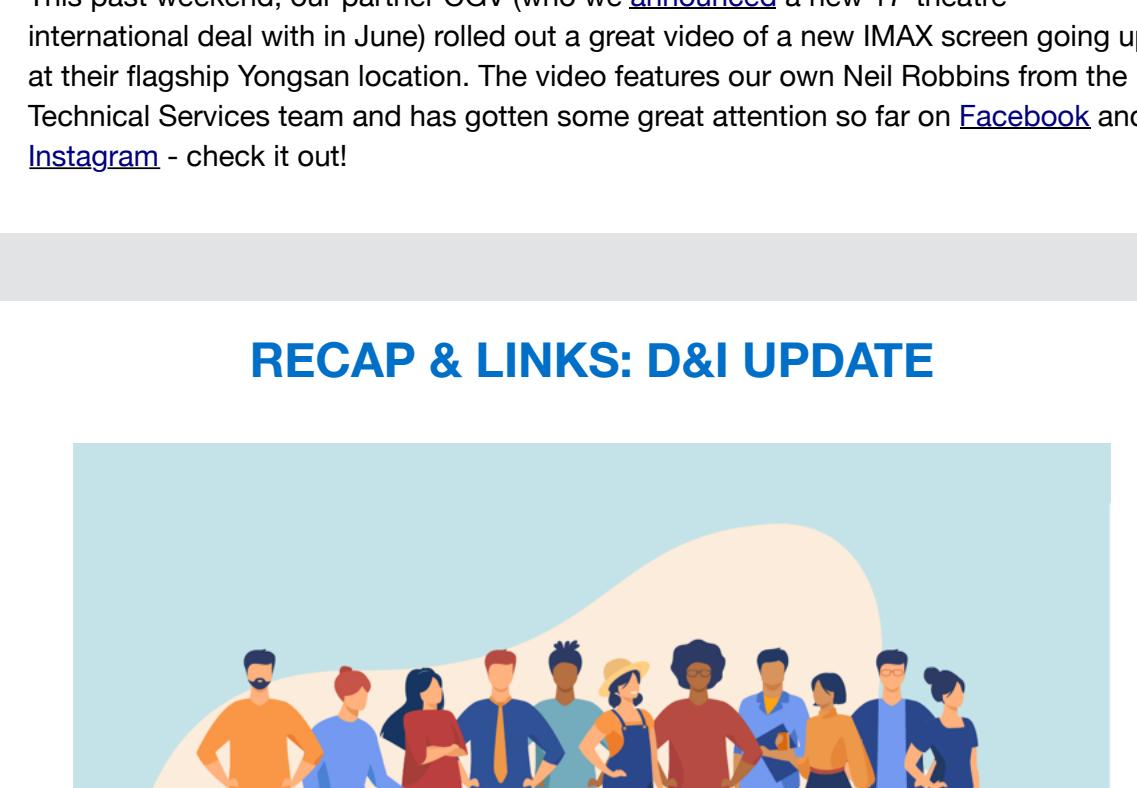
Thank you for reading - and one more major thank you to the IT and Tech teams for helping keep this in working order.

PATTY JENKINS SOCIAL TAKEOVER



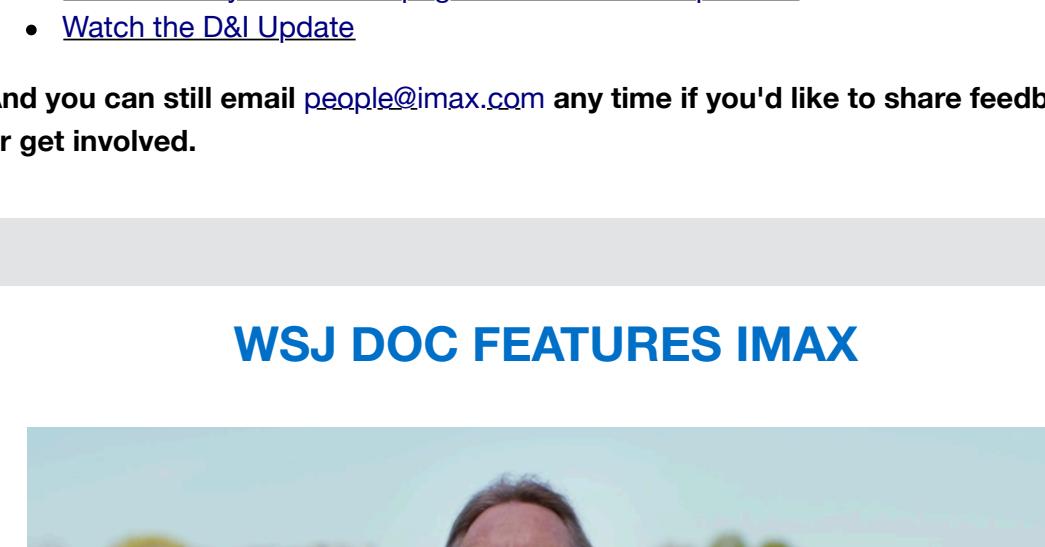
Tied to the international opening of "Wonder Woman 1984", superstar director Patty Jenkins visited IMAX to take over our Instagram for the day. Facilities, Marketing, Digital and more came together to produce this excellent activation for IMAX, which garnered a high number of views and showed even more fans just how important IMAX is for today's leading creatives to bring their visions to the big screen. Watch the full takeover [here](#) today!

BEHIND THE SCREENS



This past weekend, our partner CGV (who we [announced](#) a new 17-theatre international deal with in June) rolled out a great video of a new IMAX screen going up at their flagship Yongsan location. The video features our own Neil Robbins from the Technical Services team and has gotten some great attention so far on [Facebook](#) and [Instagram](#) - check it out!

RECAP & LINKS: D&I UPDATE



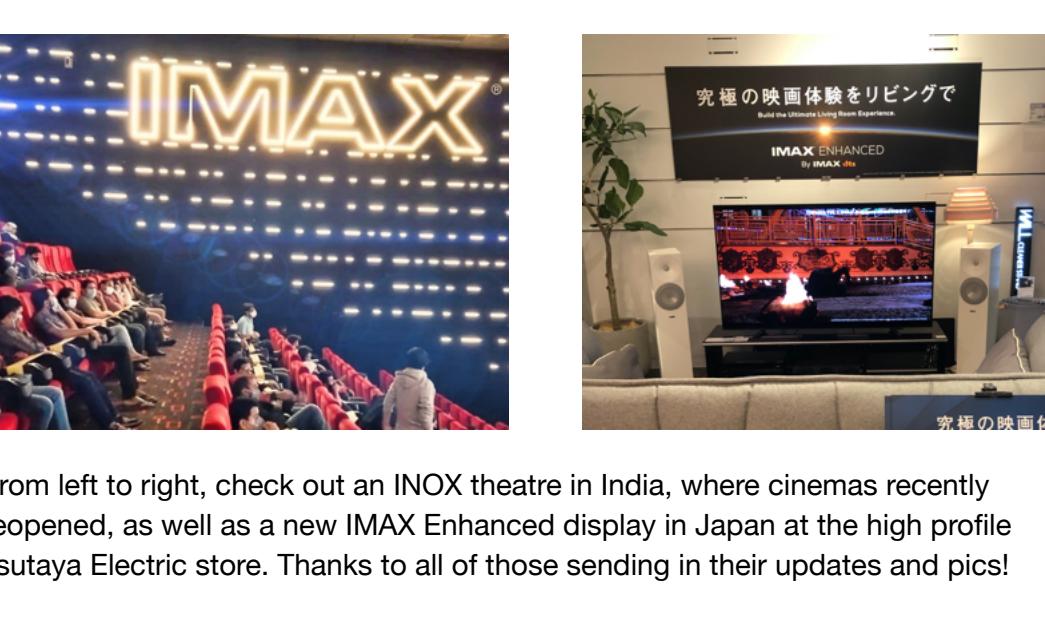
Earlier this month, the IMAX D&I Committee provided a companywide update on some of the groundwork we've been laying these last several months. While we still have a lot of tactical and structural work to do, we've tried to set the stage for a 2021 that will see us move on activating on several ideas worked out through months of brainstorming across a number of departments and teams.

Thank you to everyone who joined in this ongoing effort. Here are a few key links for everyone's background:

- [New Diversity & Inclusion page on the IMAX People site](#).
- [Watch the D&I Update](#)

And you can still email people@imax.com any time if you'd like to share feedback or get involved.

WSJ DOC FEATURES IMAX



This summer, we shared a photo of a production crew from *The Wall Street Journal* interviewing Rich for a documentary they were developing on the pandemic. On Saturday, it went live on WSJ.com's homepage featuring a number of clips about the impact of the pandemic on IMAX and how we managed through the month of March. Watch it [here](#).

MORE PICS OF IMAX AROUND THE WORLD

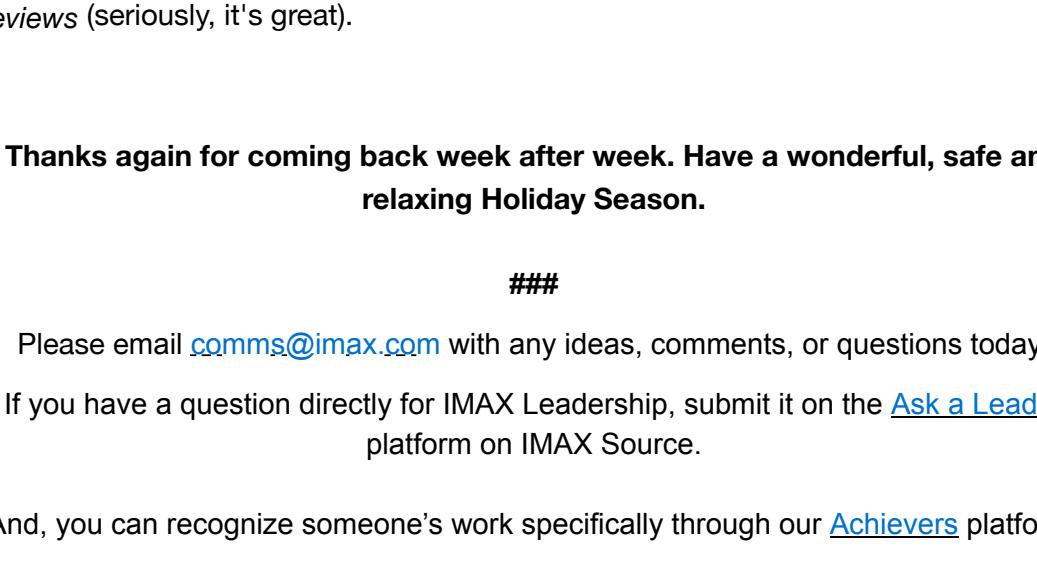


From left to right, check out an INOX theatre in India, where cinemas recently reopened, as well as a new IMAX Enhanced display in Japan at the high profile Tsutaya Electric store. Thanks to all of those sending in their updates and pics!

ICYMI!



Another interesting 'Best of' list for 2020, this time from *The New Yorker*. In a year like none-other for film it's interesting to see how publications are ranking content.

Thanks again for coming back week after week. Have a wonderful, safe and relaxing Holiday Season.

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Please email comms@imax.com with any ideas, comments, or questions today!

If you have a question directly for IMAX Leadership, submit it on the [Ask a Leader](#) platform on IMAX Source.

And, you can recognize someone's work specifically through our [Achievers](#) platform.

Visit the [IMAX People Site](#) for information related to our business, your safety, health and wellbeing as well as resources to help you deal with the personal impact of COVID-19.

Optum also has a number of resources available to IMAX employees, including a 24/7 emotional support [Public Crisis Line](#) and other free resources, articles and tools to help you and your family cope with a public health event. Register or sign in as Guest with the code "imax".