

IMAX GLOBAL UPDATE

Vol. 27 December 8, 2020

Hello readers, from China and London to Japan and the U.S., we've got updates as well as a few upcoming events to put on your radar today. Volume 27 also marks the penultimate edition of our Global Update and as we draw toward year-end we want to wrap up with a few stories from you.

So here's two questions to get us started, but as always we're welcome to any and all ideas and anecdotes you might have: 1) What's one example of Transcending the Ordinary that you saw this year from a coworker or team? 2) If you could describe your team in 2020 with a movie title, what would it be?

Send your answers to comms@imax.com and we'll be happy to share here (anonymously or not, let us know). We'll be back in a few weeks with our collective responses. Read on!

THE SCIENCE MUSEUM IMAX IS BACK



Last week, the Science Museum in London celebrated their newly refurbished IMAX: The Ronson Theatre. Reopening with a screening of "Antarctica 3D", the IMAX there will be one of only two in Europe to feature IMAX 70mm film AND IMAX with Laser. Our own Head of Sales Giovanni Dolci spoke at the event to welcome some of the first guests back. The Q&A pictured above also features Gio as well as the Head of Commercial Experiences at the Science Museum Group and the Executive Producer of "Antarctica".

PATTY JENKINS TOUTS IMAX



Patty Jenkins
@PattyJenks

Loved shooting on @IMAX and so excited for those of you who will get to see it that way. Thanks @Fandango



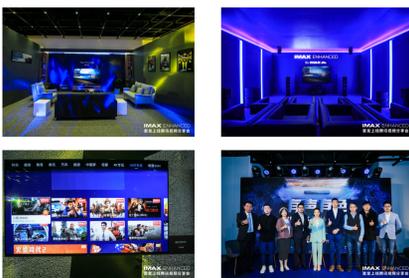
In other news, "Wonder Woman 1984" director Patty Jenkins' has been helping boost its IMAX release where theatres are open. Today, as part of Fandango's promotion of a Behind-the-Scenes look at select sequences being shot with IMAX film cameras (definitely worth watching), Jenkins' tweeted the above: "Loved shooting on @IMAX and so excited for those of you who will get to see it that way."

CUSTOM MASKS FOR KAGOSHIMA



We spoke before about our partner Kagoshima Municipal Science Hall's 30th anniversary this month in Japan. As part of the programming there, IMAX also helped create the above masks for visitors. You can learn more about the Science Hall [here](#) (where IMAX is also prominently featured).

PROMOTING THE POWER OF IMAX ENHANCED



Recently in China, DTS and IMAX Enhanced hosted an event with Tencent, TCL, Hisense, Huayi Brothers and more to share the latest about the IMAX Enhanced ecosystem. Guests were treated to demos and other experiences throughout, pictured above, with our own IMAX China CMO Jessie Chou providing the opening remarks.

COMING UP

- **Thursday, December 10, 3:30pm EST:** Global D&I Update
- **Tuesday, December 15, 3:00pm EST:** Global Townhall
- **Wednesday, December 16, 11:10am EST:** Rich and Patrick McClymont to present at "The Road Ahead, Preparation for 2021: MKM Partners Virtual Conference"

ICYMI!



If you missed it, you should watch Robert Downey Jr. and Don Cheadle honor Chadwick Boseman at the recent MTV Film and TV Awards: Greatest of All Time event.



Check out *The New York Times'* list of the "25 Greatest Actors of the 21st Century. (So Fun). Can you spot any IMAX connections?

Thank you for reading! Have a great Tuesday and week.

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Please email comms@imax.com with any ideas, comments, or questions today!

If you have a question directly for IMAX Leadership, submit it on the [Ask a Leader](#) platform on IMAX Source.

And, you can recognize someone's work specifically through our [Achievers](#) platform.

Visit the [IMAX People Site](#) for information related to our business, your safety, health and wellbeing as well as resources to help you deal with the personal impact of COVID-19.

Q&A: also has a number of resources available to IMAX employees, including a 24/7 emotional support [Public Crisis Line](#), and other free resources, articles and tools to help you and your family cope with a public health event. Register or sign in as Guest with the code "imax".

